



AFA Development News

Special points of interest:

- Opportunities for your club
- Education Link up
- Volunteer Workforce
- Coaching Adults
- Youth Club Links
- Fair Play Awards
- Charter Standard

www.amateur-fa.com

October 2008

Season 2007/08

Opportunities for Your Club

The Football Development Team at the Amateur Football Alliance can now offer some exciting and beneficial opportunities for your club, involving Education Link Up, setting up or adopting a Women's & Girls Section, Linking with an existing Youth Club, Charter Standard, Volunteers, Coaching Adult Courses, Club Welfare Officers, Grant Aid and Goal Post safety. Further information can be found throughout the newsletter. Call 0207 745 4926 or email bob.leeds@amateur-fa.com to participate.

The closing dates for applications is Friday October 26th 2007.

Education Link Up



We need **three** AFA affiliated Charter Standard adult clubs, or clubs who are prepared to secure Charter Standard Adult status, who would want to develop links with a local secondary school to encourage the flow of new young players to their club. The clubs would contact the school, send in their own coaches to undertake term time football coaching sessions at the school and then recruit young players over the age of 16 to attend training sessions back at their club. These sessions must be hosted by the same coaches.

Each of the three clubs will receive a grant of £500 and footballs and coaching equipment to assist in the process and the training and payment of coaches.

Volunteer Workforce

As I am sure you will agree, volunteers are the life blood of any football club, and many of our clubs rely too strongly on too few.

We are looking for AFA affiliated clubs who are having trouble attracting volunteers.

The FA are running workshops to help clubs attract volunteers.

Enrolment is free to the first 40 AFA clubs to enrol.

Club Welfare Officers

Season 2007/08

Club Welfare Officer is the new title for the position formally known as Child Protection Officer.

Children are defined as being under 18 years of age, so if your club has a youth section or an adult section with young players under 18 and is keen to recruit a Club Welfare Officer we can offer free places on the FA Safeguarding Children Workshop and Club Welfare Officer Workshop. This will be essential for them to carry out their role effectively.

The first 60 people enrolling from AFA clubs will be entitled to as free place which normally costs £20. Next season, each youth football club will have to have a Club Welfare Officer, so get ahead of the game.



Youth Club Link

We need **five** AFA affiliated adult clubs **without youth sections** who hold, or who are prepared to achieve Charter Standard status.

These clubs will need to develop formal links with a nearby youth football club which has teams at U16 or above. The clubs will need to develop strong links and establish clear pathways with the youth club so that young players leaving the youth club have a clear and quality assured route into adult football. The youth clubs need not be affiliated to the AFA.

Each participating adult club will receive £200 worth of Umbro kit vouchers and footballs.

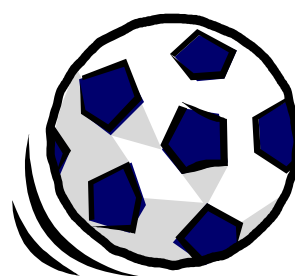
FA Charter Standard

We require **10 clubs** who are AFA affiliated and prepared to achieve the Charter Standard Award - the Football Association's quality assurance kitemark.

Clubs will need to attend a 2 hour Charter Standard induction evening. **Each club will receive £200 of Umbro kit vouchers and footballs when they achieve the award.**

Each club will also receive a free Effective Club Administration course on a topic of their choice.

Among others, topics include securing sponsorship, attracting volunteers, the duties of club officers and managing finances.



Setting up a Girls Section

Season 2007/08

Women's & Girls Football is the fastest growing sport in the country and females play football more than any other sport!

We are looking for **three** AFA affiliated adult or youth clubs who are interested in setting up a Girls Section to get involved in the Women's & Girls game.

Grants of up to £10k for this purpose are easily accessible through the Football Foundation and we will take each club through the application process to secure this funding.

Contact Bob Leeds on 020 7745 4926



Fair Play Awards.

Congratulation to Flamingoes Girls and Minchenden Youth who have both been awarded the FA Fair Play Award and will each receive £200 along with a set of Fair Play Medals.

Under 16 Representative Squad.

The under 16's have arranged a match against a Danish touring side Holbæk B&I On Friday 19th October at Norsemen FC kick off 11.00am.

AFACMA.

The next AFA Coaches & Managers Association meeting will be held on Monday 29th October at Norsemen FC 7.00-8.30pm. The session will be dedicated to coaching sessions and drills for grassroots clubs, further details to follow.

New office contact numbers.

Please note that from immediate effect the new contact numbers are as follows

General— 0844 980 8207 Development Bob Leeds 020 7745 4926

Cups Mike Grimshaw —020 7745 4928 Discipline Jock Henderson 020 745 4927

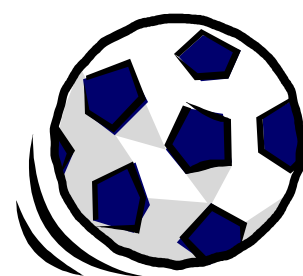
Women & Girls Football is the fastest growing sport in the Country

Introduction into Coaching Adults

We are holding two of these courses which are an ideal introduction to coaching adults for people like team captains or club volunteers.

The course consists of one day practical & theory 9.00am—5.00pm plus two 3 hour midweek modules including Emergency Aid

The courses normally cost £50 per place but the first 24 places will be available to members of AFA adult clubs at the special rate of only £10. Each successful candidate will also receive a £40 Umbro kit voucher.



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Development News



AFA FOOTBALL DEVELOPMENT TEAM SERVICES

The Football Development Team at the AFA is able to offer a number of services to affiliated clubs. Here are just some of them.

Improving your facilities

- Helping you secure grant aid from the Football Foundation and a wide range of other sources
- Assisting you in negotiations with Local Authorities and other pitch providers
- Providing venues and establishing partnerships with adult clubs

Coach Development

- Finding Coaches to coach your sides
- Training your people to obtain coaching qualification
- Organising specific coaching sessions for your players

Volunteers

- Helping you recruit new volunteers and training your existing volunteers and EFCA

Specialist Training

- Child protection, Refereeing, Medical Training

Competition

- AFA Youth Cups at all age groups on Saturday and Sunday
- AFA Under 16 and Under 18 Representative Sides in Home Counties Competition

Information Centre

- Sourcing information about any aspect of football
- Reference Library and database of contacts

FA Charter Standard

- Helping clubs to become part of the FA Community Club concept
- Helping clubs to achieve FA Charter Standard status

Communication

- Sending you all the latest FA initiatives
- Development News (Monthly) and AFA Record (Quarterly)

Goalpost Safety

We need **10 clubs** whose goalposts need updating. **Grant aid is easily accessed and the first 10 clubs to come forward will be 'fast tracked' and receive dedicated support from the AFA Football Development Team throughout the application process.**

Grant Aid—£10,000

We need **10 clubs** who wish to secure a £10,000 grant aid award from the Football Foundation. The grant is easily accessed and is available for nearly any football related purpose.

The first 10 AFA clubs to come forward with a viable proposal will be 'fast tracked' in addition to receiving dedicated support from the AFA Football Development Team throughout the application process.

For further information call 020 7745 4926 or e-mail bob.leeds@amateur-fa.com