

REFERENCE	
PLACE HELD	The Grazing Goat, 6 New Quebec Street, London W1H 7RQ
DATE HELD	MONDAY 14 August 2018
PRESENT	Andrew Cashmore-Till (Chairman) C Garvey R Gibbs M Kelly

	ACTION
1. APOLOGIES FOR ABSENCE	
There were no apologies for absence.	
2. REVIEW OF 2018 DINNER	
<b>2.1 General</b> A general discussion on the 2018 Dinner ensued. Once again, the poor administration and co-ordination by OEL's Sales / Events Team caused a number of logistical issues for the DC. Although the OEL Delivery / Operations Team was (as ever) brilliant, there was, as usual, no one present from OEL Event Team during the set-up and the actual event itself. In essence, this results in the DC micro managing the actual event.	
The OEL failed to provide the Menu Selection as chosen by the DC. The DC has withheld monies until a satisfactory resolution has been mutually agreed between the AFC and OEL.	DC
<b>2.2 Fining of Cup / Trophy Winners Non-Attendance</b> It was unanimously agreed to fine all those Clubs who failed to turn up to the Dinner to collect their trophies. These fines should also be extended to include Non-AFC Clubs.	DC
<b>2.3 Pre-Paid Ticket Take Up / Non-Attendees</b> It was observed that an increasing trend amongst AFC Clubs was to apply for their tickets and then fail to turn up to the Dinner. This year 10 Clubs adopted this malpractice. No apology for absence was either received prior or subsequently to the Dinner.	
It was reluctantly accepted that nothing could be done formally to <b>deter</b> the disrespect shown by such Clubs to the AFC League and their fellow Clubs. However, it was suggested that an appropriate comment should be made in the Pre-Paid Ticket Mailing to hopefully preclude such actions in the future.	AC-T
3. INCOME AND EXPENDITURE ANALYSIS	
Through careful management of costs and, wherever possible, maximizing income streams, the DC were able to deliver the Dinner within the £5,000 subsidy provided by the AFC.	
It was noted that it would not be possible in future years to deliver an AFC Dinner in its current format within the limitations of the existing subsidy.	

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## Playing in the Spirit of Football, Promoting Fair Play and Respect for All



# AMATEUR FOOTBALL COMBINATION

It was suggested that a brief Survey of the AFC Clubs be undertaken to ascertain if they wished to continue with the Dinner in its current format. The DC is to seek guidance on this matter from the Exec.					
[POST MEETING NOTE: This matter was drawn to the attention of the Exec on 15/10/18. It was agreed that the DC would produce a list of questions and submit these to the Chair of the Club Rep Committee for consideration.]					
A questionnaire could then be emailed to all Clubs.					
The DC had previously received permission to increase the unit cost of a ticket to £45. Steve Lovejoy had been notified of this increase in order that this small increase in ticket price could be notified to all Clubs.					
4. 2019 DINNER					
4.1 Number of Guests					
In order to reduce costs, it was decided to review the Guests who are invited each year to the Dinner. The trimmed down Guest List has produced an immediate cost saving of £450.					
4.2 Type of Meal					
Last year cost savings were achieved by not including coffee/tea as part of the meal package. The type of meal being provided is also under review, i.e. a curry would be cheaper etc. However, is this type of fare conducive to the image of the event the AFC is endeavouring to create?					
Another problem is obtaining pre-knowledge of any proposed price increases from OEL. Prior to the end of August, the DC always discusses any potential 'hike' in prices with the OEL. Such information is never forthcoming until later in the year, thus prohibiting the AFC to pass on any increase in cost in a revised ticket price. The sensible option would be to assume a 10% increase in food costs each year (in 2019 it was 15%). One should bear in mind that the ticket price also includes room hire costs and as a consequence a 15% hike on food costs would result in an approximate increase of £2.50 in the ticket cost.					
4.3 Silent Auction or Raffle					
4.4 Heads and Tails					
Consideration was given to whi generate the most income / pro		of the fund raising events in 4.3 / 4.4 would The 2018 Dinner generated:-			
	Rev.	Profit			
Beer	468.00	297.00			
Silent Auction	3061.00	825.50			
Heads and Tails	926.00	526.00			
The consensus view was that individuals would rather spend £5 on Heads and Tails and participate in the fun of the competition than buy raffle tickets. Therefore, the fund raising activities would be a Silent Auction and Heads and Tails.					



Simon Mann has agreed to once again compare the Heads and Tails competition, bringing his own individual twist based on a series of Sporting Questions.

#### 4.5 League Officers Numbers

The DC observed that very few League Officers attended the 2018 Dinner. This lack of support was very disappointing.

#### 4.6 Ticket Price

This has been increased to £45. It should be noted that the cost per ticket charged by OEL is £45.20. [Please refer to 3.0 of these Minutes]. In essence, the unit cost of the ticket should be increased to about £55 each.

#### 4.7 Trophy Engravers

With the demise of Fowlers MK had been instructed by the DC to conduct a market appraisal of replacement Trophy Engravers. The short list comprised of two organisations

- The London Trophy Company
- Executive Trophies

The DC, for a variety of reasons, recommended the Executive Trophy Company.

[POST MEETING NOTE: The AFC Executive at their meeting on 15/10/18 ratified this decision].

#### 4.8 Trophy Insurance

During the course of organising the 2018 Dinner it became apparent that the only time the League Trophies were insured was whilst they are in the possession of The Trophy Engravers. The most recent valuation in 2002/3 provided a valuation of £68,500. AC-T attempted to obtain insurance for the trophies but potential insurers all insisted upon an up-to-date valuation. Approximately 20 trophies are not offered as competition prizes.

MK at the 2018 Dinner compiled a photographic catalogue of the trophies awarded at the Dinner. It was suggested that the surplus trophies should be brought to the 2019 Dinner. The photographic record could then be completed. The trophies would be valued at current market rate and a decision then made as to what to do with the spare trophies.

[POST MEETING NOTE: AFC Exec on 15/10/18 instructed DC to obtain valuations of the trophies and obtain a quotation for insurance.

#### 5. LOBB CUP / AFC / LLF TROPHY RULES

With the AFC having taken responsibility for the organization of the LOB Cups, and with the potential total integration of this competition within the AFC, the DC felt that wherever practical the competitions should adopt similar rules. It was extremely frustrating that year after year Non-AFC Clubs who win LOB Trophies refuse to attend the Annual AFC Dinner and Awards Ceremony.

AC-T was instructed by the DC to raise this matter at the next AFC Exec Meeting.

[POST MEETING NOTE: The Exec Meeting of 15/10/18 agreed that the DC should propose rule changes in collaboration with Bart O'Toole of the Rules Revision Committee for submission to the Exec for ratification.]

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MK

AC-T/MK



#### 6. NEW DC MEMBERS – THE WAY FORWARD

AC-T confirmed that he had resigned as Chairman of the DC to come into effect from 1/6/19. DC The DC is to prepare a Paper listing the alternative options available to the Exec in the organisation of the Annual Awards / Dinner Ceremony from 2020 onwards. 7. AOB AC-T 7.1 It was agreed to revert to an 11am start time for all future DC Meetings. 7.2 RG advised that both Fulham Compton and Old Ignatians are celebrating their 100 Anniversaries in 2019. Both Clubs to be featured in the 2019 Dinner / Menu. **10. DATE OF NEXT MEETINGS** Monday 4 March 2019 Monday 8 April 2019 Tuesday 7 May 2019 TBA May 2019 - Pre-Dinner Meeting at The Oval 17 May 2019 AFC Dinner Signed: C A Cashmore-Till Chairman **DISTRIBUTION:** A Cashmore-Till C Garvey R Gibbs M Kelly cc: I Andrews

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